



**LOCAL RESIDENT IS WALKING TO CONQUER CANCER AND INVITES OTHERS TO JOIN!**

***The Rexall OneWalk to Conquer Cancer ensures each participant can raise funds for the cancer type they care about most***

**[[CITY]; [DATE]] - [Name] \_\_\_\_\_ of [Town] \_\_\_\_\_** is gearing up for the **2019 Rexall OneWalk to Conquer Cancer™ benefiting Margaret Cancer Centre**. They will be joined by thousands of people who share a common goal of conquering cancer in our lifetime. Participants will walk 15 km throughout Toronto or 25 km in a Day Trip outside the city from September 6-7, 2019.

When a participant registers, they select a cancer fund that their dollars raised will support. Upon registration, participants also select the distance they will complete. On Friday, September 6, participants may complete the 15 km City Nights across the streets of Toronto. On Saturday, September 7, participants will walk the 25 km as part of the brand new OneWalk Day Trip.

Nearly one in two Canadians who will develop cancer in their lifetimes and one in four will die from it. **[Name]** rightly viewed the Rexall OneWalk to Conquer Cancer as a call to action. **They are** rallying for the cause because ...

*(Here is where you insert your personal story. Briefly explain why you signed up and what's your inspiration? How has cancer affected you? Try and empower others to sign up or support your journey. The more personal, and the more genuine emotion you can display in this section, the better the chance that readers will relate. **Try to keep your story to a paragraph at most so your message remains concise.**)*

Participants are supported along the journey by hundreds of volunteers and crewmembers, providing meals, water and snack stops, portable restrooms, safety on the course, comprehensive medical services and an evening festival complete with activities and entertainment.

Funds raised through the Rexall OneWalk to Conquer Cancer support Personalized Cancer Medicine at the Princess Margaret Cancer Centre, one of the top five cancer research centres in the world. This support enables our world-leading clinicians and researchers to detect cancers earlier, diagnose with more precision, target treatment for each patient and support patients and their families throughout the cancer journey.

**[Name]** is inviting anyone who is up for the bold challenge to join their team or register as an individual, while spaces are still available. For more information visit [www.onewalk.ca](http://www.onewalk.ca) or call [416] 815-WALK (9255)

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**About Princess Margaret Cancer Centre**

The Princess Margaret Cancer Centre has achieved an international reputation as a global leader in the fight against cancer and delivering Personalized Cancer Medicine. The Princess Margaret, one of the top 5 cancer research centres in the world, is a member of the University Health Network, which also includes Toronto General and Toronto Western Hospitals, Toronto Rehabilitation Institute and The Michener Institute for Education at UHN. University Health Network is a research hospital affiliated with the University of Toronto. [www.theprincessmargaret.ca](http://www.theprincessmargaret.ca)

**About The Princess Margaret Cancer Foundation**

The Princess Margaret Cancer Foundation at University Health Network is raising funds to lead the way in Personalized Cancer Medicine at the Princess Margaret Cancer Centre, one of the top 5 cancer research centres in the world. [www.thepmcf.ca](http://www.thepmcf.ca)

**About University Health Network**

University Health Network includes Toronto General and Toronto Western Hospitals, the Princess Margaret Cancer Centre, Toronto Rehabilitation Institute, and The Michener Institute for Education at UHN. The scope of research and complexity of cases at University Health Network has made it a national and international source for discovery, education and patient care. It has the largest hospital-based research program in Canada, with major research in cardiology, transplantation, neurosciences, oncology, surgical innovation, infectious diseases, genomic medicine and rehabilitation medicine. University Health Network is a research hospital affiliated with the University of Toronto. [www.uhn.ca](http://www.uhn.ca)