



The Rexall OneWalk to Conquer Cancer benefiting Princess Margaret Cancer Centre - Media Fact Sheet

What: The Rexall OneWalk to Conquer Cancer benefiting Princess Margaret Cancer Centre
Where: Toronto
When: September 6-7, 2019
Info: www.onewalk.ca

ABOUT ONEWALK:

- The Rexall OneWalk to Conquer Cancer is a life-changing experience to raise vital funds for The Princess Margaret Cancer Centre, one of the top 5 cancer research centres in the world.
- For the first time in OneWalk history, OneWalk offers two distinct ways to help conquer cancer. Participants may choose from either a 15-kilometre OneWalk City Nights walk on the Friday night of event weekend or a 25-kilometre OneWalk Day Trip trek on the Saturday of event weekend.
- Nearly one in two Canadians will be diagnosed with cancer in their lifetime. The Rexall OneWalk to Conquer Cancer brings together communities of participants, survivors and their supporters for one common goal: to conquer cancer in their lifetime.
- Funds raised through Rexall™ OneWalk to Conquer Cancer™ support Personalized Cancer Medicine at Princess Margaret Cancer Centre, enabling world-leading clinicians and researchers to detect cancers earlier, diagnose with more precision, target treatment for each patient and support patients and their families throughout the cancer journey.
- OneWalk participants can choose to fundraise as a team or individually and designate their fundraising dollars to the cancer fund that matters most to them, including: *Discovery Research, Breast, Gynaecologic, Lung, Gastrointestinal, Hepatobiliary, Genitourinary, Blood Cancers, Endocrine, Skin Cancer and Melanoma, Head and Neck Cancers, Central Nervous System Cancers, Brain and Eye Cancer, Sarcoma, Childhood Cancers, Supportive Care, Patient Education and Radiation Medicine.*
- Princess Margaret Cancer Centre has the largest cancer research and clinical program in Canada. As global leaders in cancer care, they have the expertise to treat over 200 types of cancers, including the rarest forms of the disease. The Princess Margaret has a rich history of research excellence, discovery and innovation. Every day, oncologists at The Princess Margaret combine clinical strength with the research expertise of more than 1,200 researchers to deliver breakthrough cancer research, treatments and patient-centred care.
- Participants are supported by hundreds of volunteers and crew members, providing meals, water and snack stops, portable restrooms, safety on the course, comprehensive medical services and an evening festival complete with activities and entertainment.

About Princess Margaret Cancer Centre

The Princess Margaret Cancer Centre has achieved an international reputation as a global leader in the fight against cancer and delivering Personalized Cancer Medicine. The Princess Margaret, one of the top five cancer research centres in the world, is a member of the University Health Network, which also includes Toronto General and Toronto Western Hospitals, Toronto Rehabilitation Institute and The Michener Institute for Education at UHN. University Health Network is a research hospital affiliated with the University of Toronto. www.theprincessmargaret.ca

About The Princess Margaret Cancer Foundation

The Princess Margaret Cancer Foundation at University Health Network is raising funds to lead the way in Personalized Cancer Medicine at the Princess Margaret Cancer Centre, one of the top five cancer research centres in the world, which includes The Campbell Family Cancer Research Institute and The Campbell Family Institute for Breast Cancer Research. www.thepmcf.ca

About University Health Network

University Health Network includes Toronto General and Toronto Western Hospitals, the Princess Margaret Cancer Centre, Toronto Rehabilitation Institute, and The Michener Institute for Education at UHN. The scope of research and complexity of cases at University Health Network has made it a national and international source for discovery, education and patient care. It has the largest hospital-based research program in Canada, with major research in cardiology, transplantation, neurosciences, oncology, surgical innovation, infectious diseases, genomic medicine and rehabilitation medicine. University Health Network is a research hospital affiliated with the University of Toronto. www.uhn.ca